

INSECT Q

Interim presentation

Motivation

Insecto as an insectarium



Creative

The creativity with this project makes it more fun.



Nature friendly

The Insectarium produces food for animals or humans that is much more sustainable than the food we know today.



Innovative

Something that never has been done before.



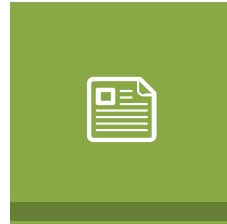
Rising subject

Insects as a food is a rising thing, more people are eating insects because of it's high protein level and cheap way to produce it.

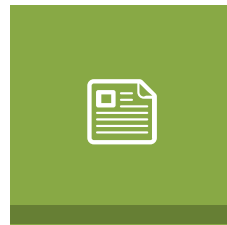
Presentation agenda

A look at our presentation agenda

State of art
Mealworms life-cycle.



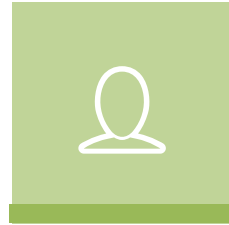
marketing
Analyse our market.



project management
Defining tasks and goals.

Ethics & deontology

Ethical and professional standards of our company.



Solutions

What are the main sustainable things of our insectarium?



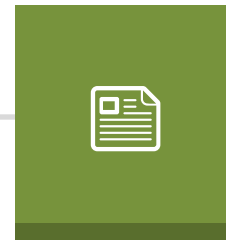
sustainability

The life cycle of our product, the insectarium.



Conclusions

The life cycle of our product, the insectarium.



Problem

Issue at hand _ problem

1. Easy healthy food for animals in a more sustainable way

2. Lower hunger globally by selling insectariums to third world countries

- cheaper
- easier
- smaller ecological footprint

State of the art

mealworm lifecycle

Appearance

egg → larva → pupa → beetle

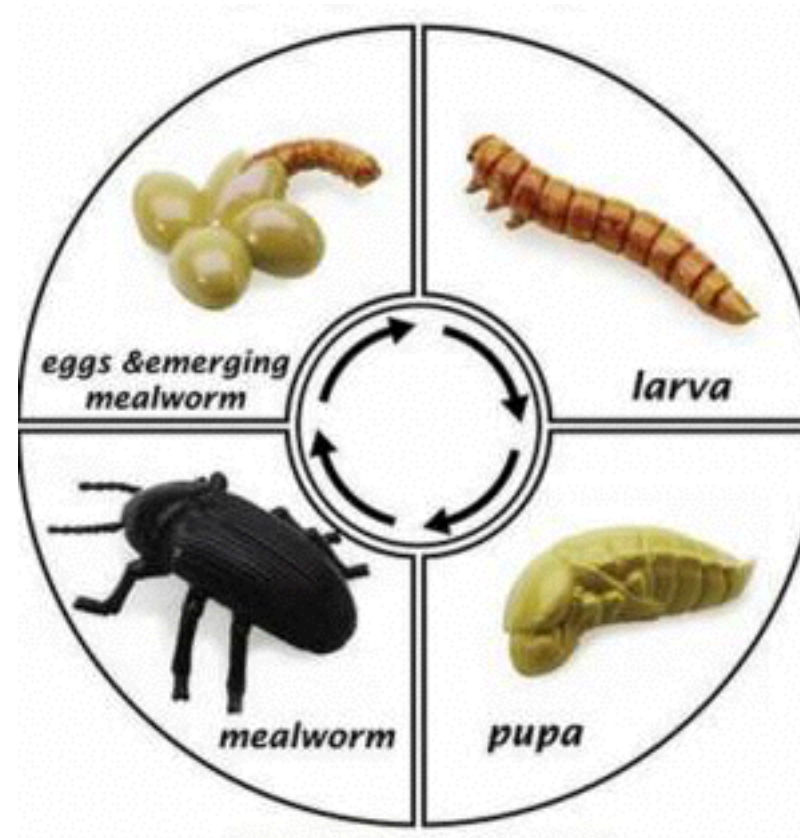
Habitat

What is needed for the different stages to live in

Raising and breeding

Container, food, water, temperature, maintenance

So why mealworms ?



Project management

Time

Achievable schedules for deadlines.

Cost

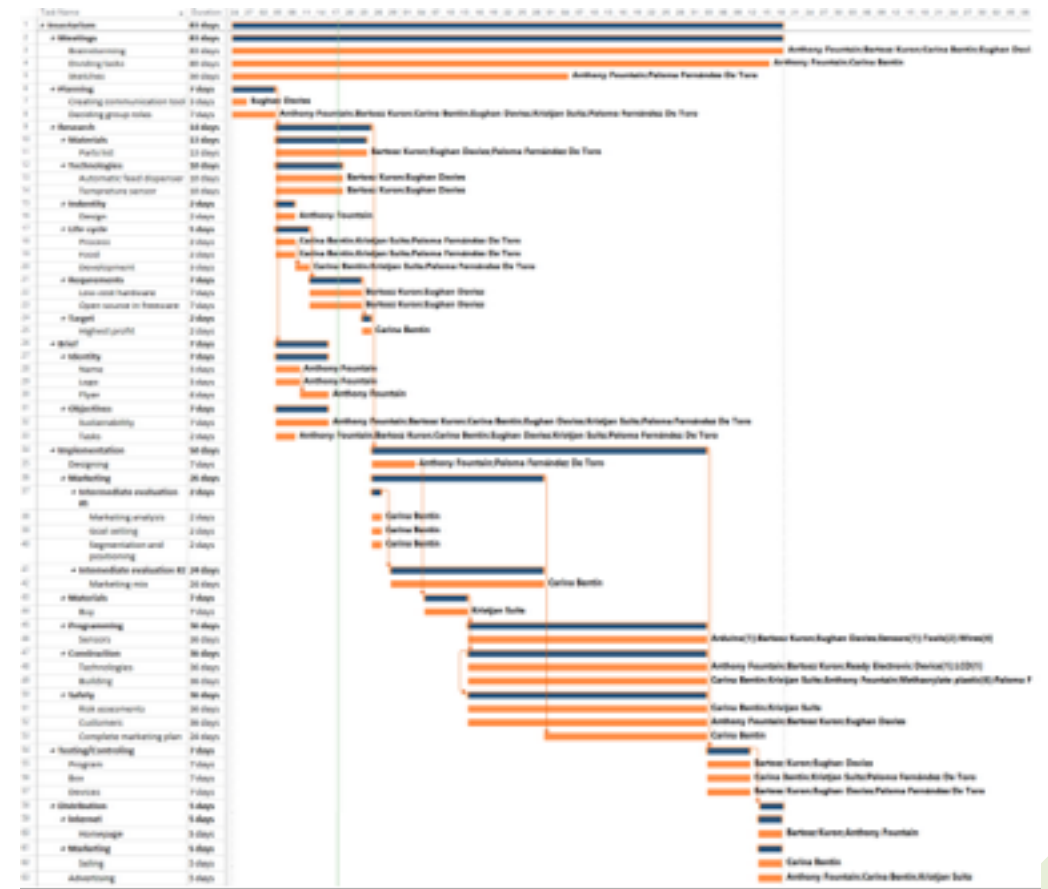
How do we manage our budget?

Quality

Every work in our project needs to pass a quality control before we can go further with other tasks.

People

Specific tasks for every team member at specific times and deadlines.
Stay connected during the stress —> activities



Marketing

market analysis

micro environment (customers, suppliers and competitors), macro environment (demographic, ecological, technological, political, social

SWOT

strengths , weaknesses, opportunities, threats

segmentation

farmers, private person, zoo

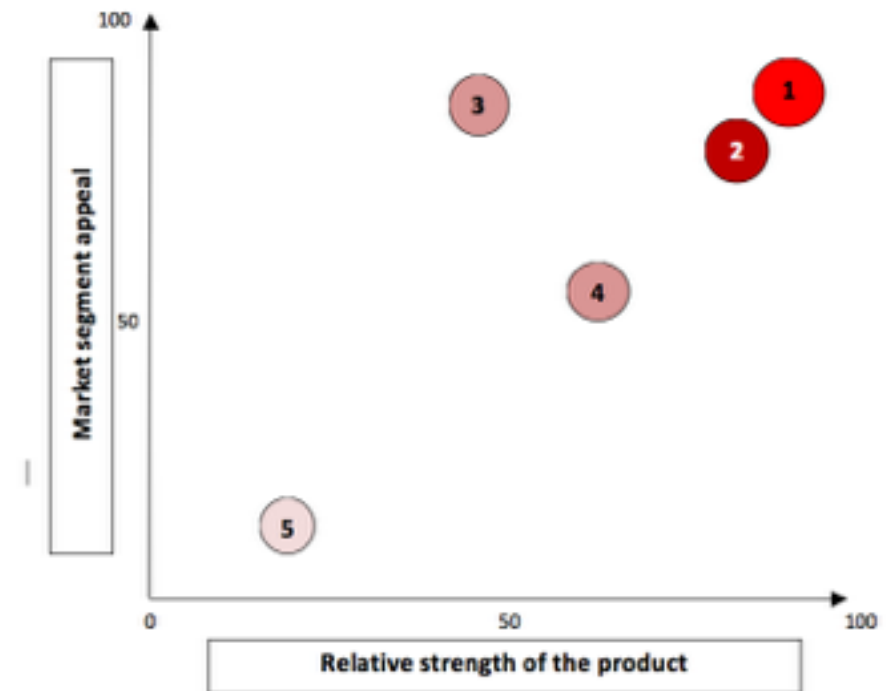
25-30years

Portugal

Positioning

strategic objectives

to 2018 getting a publicity of about 15-20% of the humans



Ethics & Deontology

Engineering ethics

competence, integrity and sustainability

Sales and marketing

professional conduct/healthy competition

Academic

Environmental

Sustainability

High quality protein_ social

Healthy for animals and humans



Chemicals _ environmental_ social

Much more natural and sustainable then the food added with chemicals we know today.



Materials _ environmental_ economic



Future use _ environmental_ economic

The increase of population leads to the use of something more simple otherwise there will be to much pressure

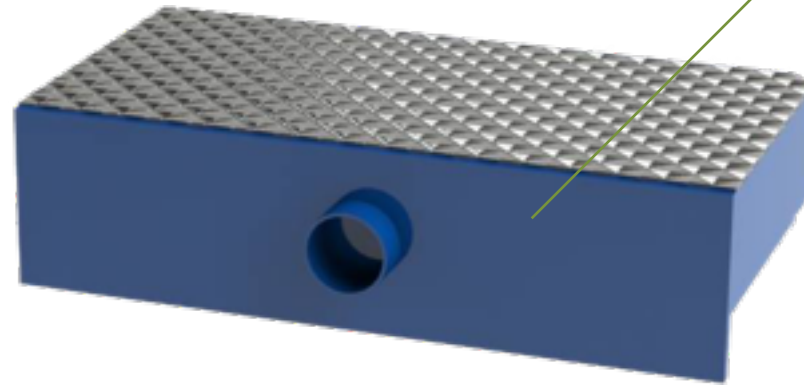
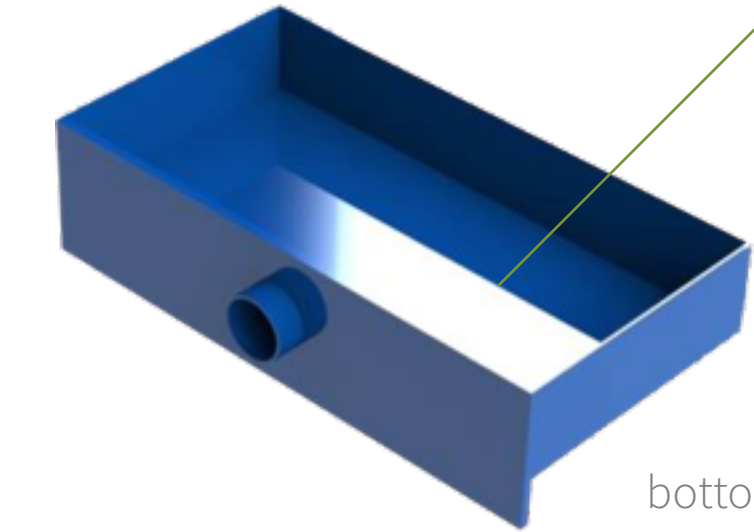


Solutions

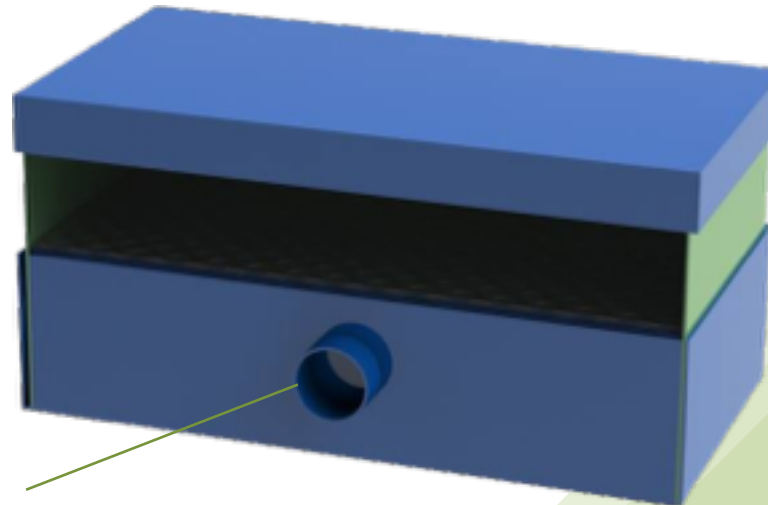
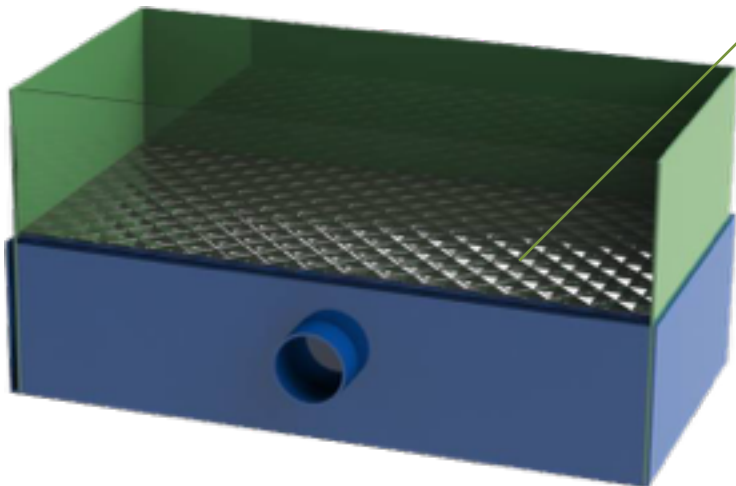
Design

collect eggs

PMMA



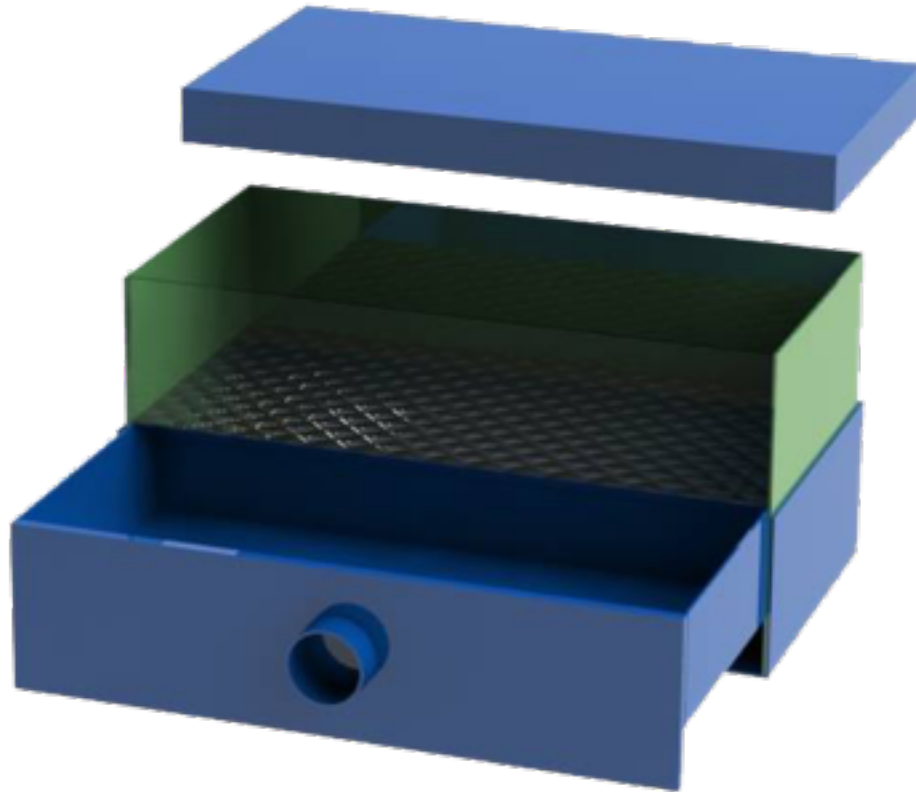
bottom with tiny holes



handle

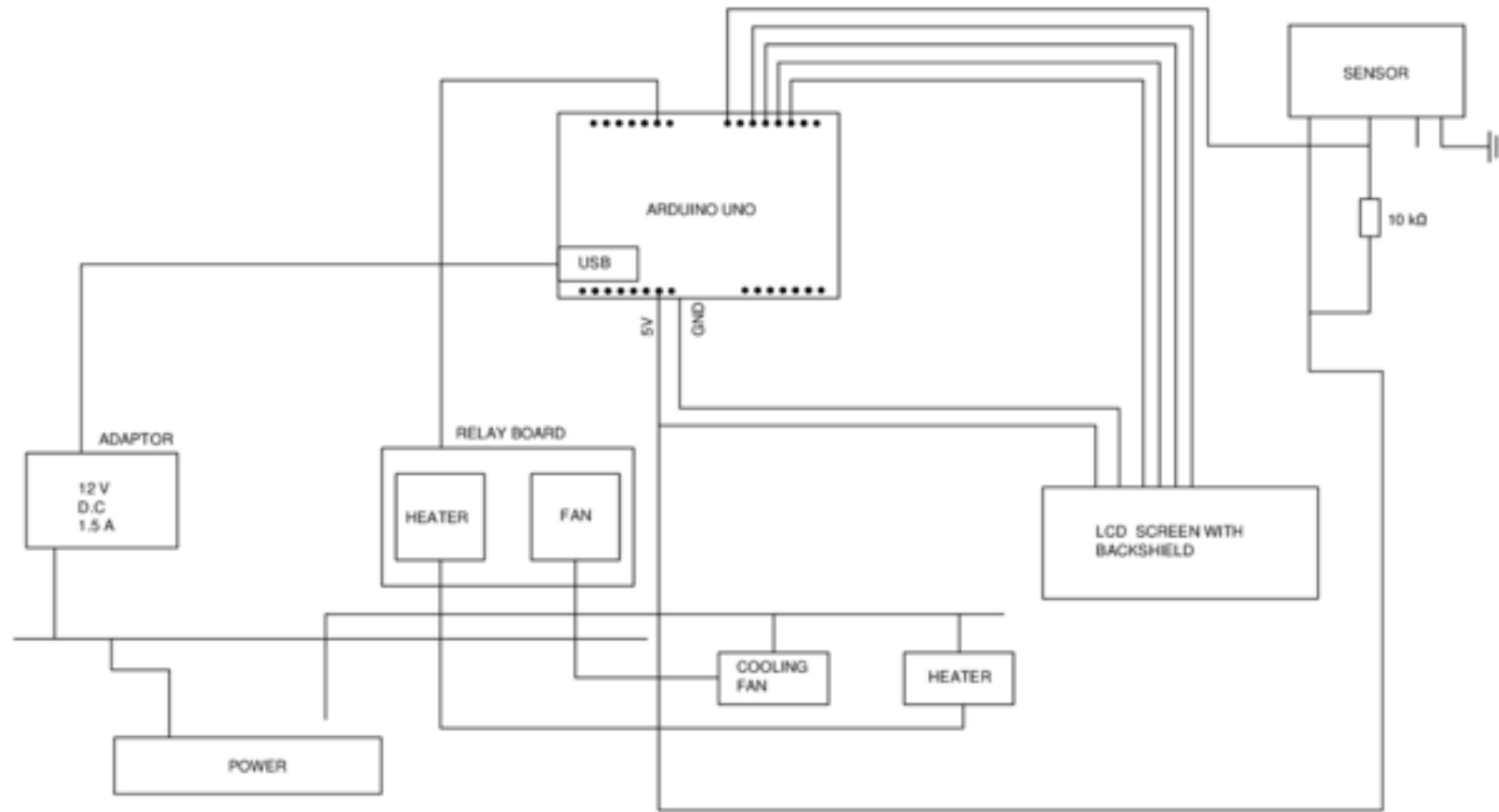
Solutions

Design



Solutions

electronics



user friendly

sustainable

automatic

keywords components

Conclusions

what have we done ?

what do we still need to do ?

100%



Thank you for listening

Any questions?